

## Ad-hoc projects

### Includes;

- ▶ Theme explorer analytics
- ▶ Unlimited individual downloads
- ▶ Transcription services
- ▶ Project set up
- ▶ Account assistance
- ▶ Response quality scoring
- ▶ Create standard showreels
- ▶ Sentiment analysis
- ▶ Advanced filtering tools
- ▶ Browser or App campaign

## Additional services

- ▶ Summary report From **\$1,000**  
*(Key themes from the video question with supporting graphs, example responses and quotes. Additional video campaigns can be analyzed at \$500 each)*
- ▶ Edited showreel From **\$650**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
- ▶ Community recruitment **POA**
- ▶ Translation From **\$10** per response

## Ad-hoc project costs

Number of responses	Cost	Theme explorer analytics
50	\$1,800	✗
100	\$3,000	✓
150	\$4,000	✓
200	\$4,800	✓
250	\$5,500	✓

## Monthly subscription

### Includes;

- ▶ Theme explorer analytics
- ▶ Unlimited individual downloads
- ▶ Transcription services
- ▶ Project set up
- ▶ Account assistance
- ▶ Response quality scoring
- ▶ Create standard showreels
- ▶ Sentiment analysis
- ▶ Advanced filtering tools
- ▶ Browser or App campaign

## Additional services

- ▶ Summary report From **\$800**  
*(Key themes from the video question with supporting graphs, example responses and quotes. Additional video campaigns can be analyzed at \$400 each)*
- ▶ Edited showreel From **\$500**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
- ▶ Community recruitment **POA**
- ▶ Translation From **\$10** per response

## Monthly costs

Monthly responses	Cost *
100	\$2,400
150	\$3,200
200	\$4,200
300	\$6,000
500	\$9,500
1000	\$18,200
2500	\$38,500

\* Subject to active project limits