













## Ad-hoc projects

### Includes;

-  Theme explorer analytics
-  Unlimited individual downloads
-  Transcription services
-  Project set up
-  Account assistance
-  Sentiment analysis
-  Create standard showreels
-  Browser or App campaign
-  Advanced filtering tools

## Additional services

-  Summary report From **£750**  
*(Key themes from the project with supporting statistics, graphs, example responses and quotes)*
-  Edited showreel From **£550**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
-  Community recruitment **POA**
-  Translation From **£7** per response

## Ad-hoc project costs

Number of responses	Cost	Theme explorer analytics
50	£1,250	✗
100	£2,000	✓
150	£2,700	✓
200	£3,200	✓
250	£3,750	✓



## Monthly subscription

### Includes;

- ▶ Theme explorer analytics
- ▶ Unlimited individual downloads
- ▶ Transcription services
- ▶ Project set up
- ▶ Account assistance
- ▶ Sentiment analysis
- ▶ Create standard showreels
- ▶ Browser or App campaign
- ▶ Advanced filtering tools

## Additional services

- ▶ Summary report From **£600**  
*(Key themes from the project with supporting statistics, graphs, example responses and quotes)*
- ▶ Edited showreel From **£450**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
- ▶ Community recruitment **POA**
- ▶ Translation From **£7** per response

## Monthly costs

Monthly responses	Cost *
100	£1,500
150	£2,175
200	£2,850
300	£4,125
500	£6,250

\* Subject to active project limits