

## Ad-hoc projects

### Includes;

- ▶ Theme explorer analytics
- ▶ Unlimited individual downloads
- ▶ Transcription services
- ▶ Project set up
- ▶ Account assistance
- ▶ Sentiment analysis
- ▶ Create standard showreels
- ▶ Browser or App campaign
- ▶ Advanced filtering tools

## Additional services

- ▶ Summary report From **£750**  
*(Key themes from the project with supporting statistics, graphs, example responses and quotes)*
- ▶ Edited showreel From **£550**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
- ▶ Community recruitment **POA**
- ▶ Translation From **£7** per response

## Ad-hoc project costs

| Number of responses | Cost   | Theme explorer analytics |
|---------------------|--------|--------------------------|
| 50                  | £1,450 | ✗                        |
| 100                 | £2,300 | ✓                        |
| 150                 | £3,100 | ✓                        |
| 200                 | £3,700 | ✓                        |
| 250                 | £4,300 | ✓                        |

## Monthly subscription

### Includes;

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- ▶ Browser or App campaign
- ▶ Advanced filtering tools

## Additional services

- ▶ Summary report From **£600**  
*(Key themes from the project with supporting statistics, graphs, example responses and quotes)*
- ▶ Edited showreel From **£450**  
*(A great looking edited showreel showcasing a selection of responses around multiple or individual themes)*
- ▶ Community recruitment **POA**
- ▶ Translation From **£7** per response

## Monthly costs

| Monthly responses | Cost *  |
|-------------------|---------|
| 100               | £1,725  |
| 150               | £2,500  |
| 200               | £3,275  |
| 300               | £4,750  |
| 500               | £7,200  |
| 1000              | £13,750 |
| 2500              | £28,750 |

\* Subject to active project limits