

The terms and conditions of service set out below apply in full to all video responses recored for the BWNFT as part of their partnership with VoxPopMe covering BWNFT's use of VoxPopMe's technology.

VoxPopMe will act as a third party data collector for BWNFT in the remit of this research. However, all video responses and associated data belong to BWNFT and shall be managed by them in accordance with the Data Protection Act. Both parties shall also adhere to VoxPopMe's standard Terms and Conditions outlined below.

Terms and Conditions

You must read carefully our terms and conditions of business and privacy policy before using the VoxPopMe platform. Engagement with the platform will be monitored and your continued use of the technology is at the sole discretion of VoxPopMe. Acceptance of your feedback is entirely at Voxpopme's discretion.

About Us

We operate the website voxpopme.com. We are VoxPopMe Limited, a company registered in England and Wales under company number 08346204 with our registered office and principal place of business at Studio 320, The Custard Factory, Gibb Street, Digbeth, Birmingham B9 4AA. We conduct market research for a wide range of businesses including agencies who themselves provide services to their clients (all referred to in these Terms and Conditions as Clients). We carry out that research by inviting individuals through our online video capture technology and our mobile app.

Respondent Terms and Conditions

All respondents must accept these terms and our privacy policy, which includes important information concerning our collection and use of your personal information.

If you do not accept these terms and our privacy policy, you will not be eligible to leave feedback for the BWNFT.

By clicking on the submit button on the application form you accept the following terms and conditions and our privacy policy.

Intellectual Property Rights

By submitting a Video Response to us you transfer all intellectual property rights in that Video Response to BWNFT with effect from the date we receive it.

If we consider further documentation necessary to perfect our ownership of all intellectual property

rights in any Video Response you shall promptly execute such documents and perform such acts as we may reasonably require for that purpose. If you fail to do so within 7 days of our request you hereby agree, without the right to withdraw that agreement at any time, that we may appoint any director of VoxPopMe to execute, on your behalf, such documents and do all such other acts as may be necessary to transfer title to such intellectual property rights to us or as we may direct.

We are the owner or the licensee of all intellectual property rights in our website, our app and in the

material published on them. Those works are protected by copyright laws and treaties around the world. All such rights are reserved.

Communication

Your feedback must not violate any third party's intellectual property rights, not be unlawful, offensive, threatening, libelous, defamatory, obscene or otherwise objectionable.

For example nudity or semi nudity is likely to be considered obscene.

Your feedback must not be recorded in an inappropriate setting such as for example a toilet.

Your feedback must contain at least 15 seconds of recorded speech

You must ensure there are no audio or visual issues. Audio recordings (no face) is acceptable for BWNFT feedback.

Use of Communication

By recording and submitting a Video Response, you are agreeing to it being used for the purposes stated on the 'usage' button within the question detail screen.

Age Restrictions

There is no age restriction on feedback.

Disclaimers and Limitation of Liability

VoxPopMe will strive to provide a great experience but we cannot make promises for matters which

are outside of our control. For example our services (apps and website) may be unavailable from

time to time for various reasons. VoxPopMe makes no representations and gives no warranty as to the availability or reliability of its products or services.

Except in respect of liability which it is unlawful for VoxPopMe to exclude from these Terms and Conditions, VoxPopMe's liability for any indirect or consequential loss or damages relating to the subject matter of these Terms & Conditions is excluded.

Changes to Terms and Conditions

We may from time to time make changes to these terms and conditions and to our privacy policy.

Privacy

Who are we?

Voxpopme Limited (Voxpopme) is a Company registered in the United Kingdom providing consumers with a platform to voice opinions to a range of businesses. Voxpopme operates the Voxpopme website. This Privacy Policy governs the website located at www.voxpopme.com.

Voxpopme is committed to protecting your privacy. Protecting your privacy is important to us and you may always submit concerns regarding our Privacy Policy or our privacy practices to support@voxpopme.com. If you e-mail us, please enter "Privacy Policy" in your subject line.

Voxpopme will attempt to respond to all reasonable concerns and enquiries in good time.

How to contact us

If you have any queries relating to this Privacy Policy, please feel free to contact us at support@voxpopme.com.

Changes to our Privacy Statement

Please check this page periodically for changes as Voxpopme reserves the right, at its discretion, to change, modify, add, or remove portions of the Privacy Policy and the Site at any time. Your continued use of the Site following the posting of any changes to this Policy will mean that you accept such changes.

If we are going to use personal data in a manner materially different from that stated at the time of collection, we will notify the affected individuals by posting a notice on this website or via email.