

Rate card

All projects include:

- ▶ Project set-up
- ▶ Showreel Generator
- ▶ Unlimited users
- ▶ Browser or app campaigns
- ▶ Instant human transcription
- ▶ Advanced search & filter
- ▶ Theme Explorer analytics
- ▶ Ongoing support

Ad-hoc project costs

Volume based, one-off projects that are perfect for quick turnaround, fire drill campaigns

Number of responses	Cost
50	\$2,100
100	\$3,300
150	\$4,450
200	\$5,300
250	\$6,150
500	\$11,300

Custom projects

Don't see a tier that fits? Contact us to build a custom video project to suit your requirements

Monthly subscription costs

Spread your monthly video responses across multiple projects. Ideal for monthly pitch work, tracker studies, customer experience programs, ongoing studies and more

Available with a commitment to a twelve-month contract

Monthly responses	Cost *
100	\$2,500
150	\$3,600
200	\$4,700
300	\$6,800
500	\$10,300
1,000	\$19,700
2,500	\$41,150

* Subject to monthly project limits

Bulk purchases

Looking for even more flexibility? Our bulk purchase option lets you add video feedback into any survey, or run on-demand studies with our community. Simply pick the volume of videos that works for you and run your projects at any time within a 12 month period...

Number of responses	Cost
1,000	\$17,900
2,500	\$37,600
5,000	\$67,600
10,000	\$107,250

Additional services

- ▶ **Translation** From **\$4.50** per response

All your videos can be quickly transcribed into any native language, translated into English, or you can opt for both
- ▶ **Sample recruitment** **POA**

Whether you need a niche sample or a multi-market audience, we've got you covered. Our global network of panel partners makes every video project possible
- ▶ **Consumer feature film** From **\$800**

Tell powerful consumer stories with a short feature film of your best responses. All enriched with custom graphics, text narratives, animated statistics and bespoke intros & outros
- ▶ **Summary reports** From **\$1,100**

Let us deliver the key findings from your project, compiling a bespoke report full of vital statistics, graphs, example responses and more
- ▶ **White labelling** **\$7,150** per year

Want to customise your account's look and feel? Brand up our portal your way with a white labelled account featuring your corporate logo and colour scheme